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'TIS THE Season OF Giving

THANK YOU for being a part of a thriving community supporting folklore in New York State!

Folklore and folk cultural expressions are rooted in community traditions and are intimately linked to a community's sense of identity, pride and self-determination. For more than 70 years, the work of the New York Folklore Society has made folklore part of the fabric of New York State's history and cultural expression.

Please help us keep folklore vibrant in New York State with a contribution to our 2016 Year-End Appeal!

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Every year, the New York Folklore Society....

- Publishes two issues of the acclaimed academic journal, *Voices: The Journal of New York Folklore*
- Supports the statewide folklore field in partnership with the New York State Council on the Arts through programs including a three-day Folklore Roundtable, mentoring and internship opportunities, and community-specific fieldwork projects
- Presents an annual conference focusing on important topics in the folklore field and the work of emerging scholars
- Showcases the work of more than 100 New York State traditional artists through our consignment gallery located in the heart of Schenectady's arts district
- Provides technical assistance and reference and resource services to member organizations and the general public
- Works with the William G. Pomeroy Foundation to document New York State legends and folklore through a historic marker program across the state
- Collaborates with allied non-profit fields to advocate for arts and cultural organizations and funding at the local, state and national level

and much more!

The generosity of our members and friends is an important part of what makes it possible for NYFS to achieve a meaningful and sustained impact on our communities, constituencies and stakeholders. **Please consider supporting our Year End Appeal with a gift of \$25, \$50 or more.** Your contribution is 100% tax deductible, and will help NYFS continue and deepen its commitment to supporting the folklore and folklife of New York's diverse cultures.

[Donate now ▶](#)

THANK YOU for your support, and best wishes for a happy holiday season.

Our mailing address is:

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